



2023

# Rodgers Tavern Museum Sponsorship Agreement



**Yes**, I would like to show my support for the Rodgers Tavern Museum by making a financial contribution to the Town of Perryville.

Name (Business or Personal): \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All sponsors will receive their name included on the Rodgers Tavern Museum's Tap Into the Tavern Event Page and acknowledgement as a sponsor on Facebook, listing in the Museum's Annual Report, and early access to event tickets. Please check your sponsorship level to receive the following additional benefits:

[\\$2,500 Platinum Level](#)

The Platinum Sponsorship includes logo placement on the event t-shirt (**full color, 300dpi jpg must be received by July 1, 2023**), ten (10) free event tickets, 20% off additional tickets for employees of sponsor, recognition during event over PA system of sponsorship level, and display of a 4 foot by 6-foot company provided banner at the event.

[\\$1,000 Gold Level](#)

The Gold Sponsorship six (6) free event tickets, 15% off additional tickets for employees of sponsor, recognition during event over PA system of sponsorship level, and display of a 3 foot by 4-foot company provided banner at event.

[\\$500 Silver Level](#)

The Silver Sponsorship includes four (4) free event tickets, 10% off additional tickets for employees of sponsor, and recognition during event over PA system of sponsorship level.

[\\$250 Bronze Level](#)

The Bronze Sponsorship includes two (2) free event tickets, and recognition during event over PA system of sponsorship level.

[\\$20 Cedar Level](#)

The Cedar Sponsorship includes a commemorative Rodgers Tavern Museum window cling.



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The Town of Perryville understands that financial support from businesses and private sponsors is an essential part of maintaining the Rodgers Tavern Museum's financial health, particularly during times of higher operating expenses and continual care of the 270 plus year old former tavern. The Town also recognizes the importance of protecting and maintaining the value of the Museum's name, its mission, and the integrity of its role as a trusted source of information about the past.

The Town of Perryville and the Rodgers Tavern Museum does not endorse business or individual sponsors, their policies, products, services, or opinions nor imply that the Town or Museum will exert any influence to advance the business or individual interests outside the particulars of this Sponsorship Agreement.

Sponsor agrees that:

- The Town of Perryville and the Rodgers Tavern Museum's name, logo and/or identifying information may not be used in a manner by the sponsor that would express or imply the Town or Museum's endorsement of the sponsor or its products, services, policies, or opinions.
- The Town will review and approve all marketing materials prepared by the sponsor bearing the Museum's or Town's name, logo, and/or identifying information prior to publication or dissemination.
- The Town reserves the right to limit business or individual promotion within the Museum or at an event that receives business or individual support.
- Sponsor is not allowed to recruit or solicit at Museum events on the site or elsewhere in exchange for sponsorship.
- Sponsorship does not entitle the sponsor to any intellectual property rights associated with the Museum or its exhibits, programs, events, or activities.
- Sponsor agrees to indemnify, hold harmless and defend the Town of Perryville, its officers, agents, employees, and volunteers against any liability that arises out of the sponsor's acts or omissions with respect to a particular arrangement, including but not limited to, any acts or omissions relating to the marketing, sale, dissemination, and/or use of a Sponsor's products.
- The Town reserves the right to terminate any sponsorship if the sponsor or its representatives or agents engage in any conduct that would lead the Town to reasonably determine that its continued participation in the arrangement with a particular business or individual would adversely affect the goodwill and reputation of the Town or the Museum. ***In the event of any such termination, the sponsor's contribution is non-refundable.***

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Name of Sponsor and Authorized Signatory

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Date